



CUSTOM
PRODUCTS

Winter 2022



RAW MATERIALS DESIGN

www.rawmaterialsdesign.com



RAW MATERIALS DESIGN

www.rawmaterialsdesign.com



MIXED COLORS

The simplest and least expensive way to achieve a custom look is to manufacture one of our standard product designs in a non-standard combination of fabric and thread colors.

The 8- to 12-ounce cotton canvas, duck and denims we use to make our open stock aprons are also available by special order in dozens of additional colors and patterns. The 6-ounce twill we use for Dish Towels is also available in a selection of colors.

Match your branding or decor colors by pairing your choice of fabric(s) with a contrasting or matching thread color.

Products made in any combination of fabric and thread colors shown on the following pages are priced the same as our open stock versions of the same products.

Many additional fabrics are available including linen, linen blends, cotton ticking, yard-dyed stripes and prints. Product pricing varies depending on the cost of the chosen fabric.

Minimum order quantities of 50 pieces per style apply for all mixed color products and production times take a week or two longer while we wait for special-order fabric and thread to arrive.



RAW MATERIALS DESIGN

www.rawmaterialsdesign.com

10-OUNCE CANVAS

100% Cotton, 9-1/2 to 10 ounce/yard finished weight, 3-5% shrinkage. Colors are approximate and subject to slight dye lot variations. Dark colors may bleed or crock.



RAW MATERIALS DESIGN

www.rawmaterialsdesign.com

8-OUNCE CANVAS

100% Brushed cotton, 8 to 8-1/2 ounce/yard finished weight, 3-5% shrinkage. Colors are approximate and subject to dye lot variation. Dark colors may bleed or crock.



9-12 OUNCE DENIM

Our denims are 100% cotton, 9 to 12 ounce/yard weight with 3-5% shrinkage. Colors and patterns below are approximate and subject to dye lot variation, bleeding and fading. Solid-color denim is available in many shades and surface textures.

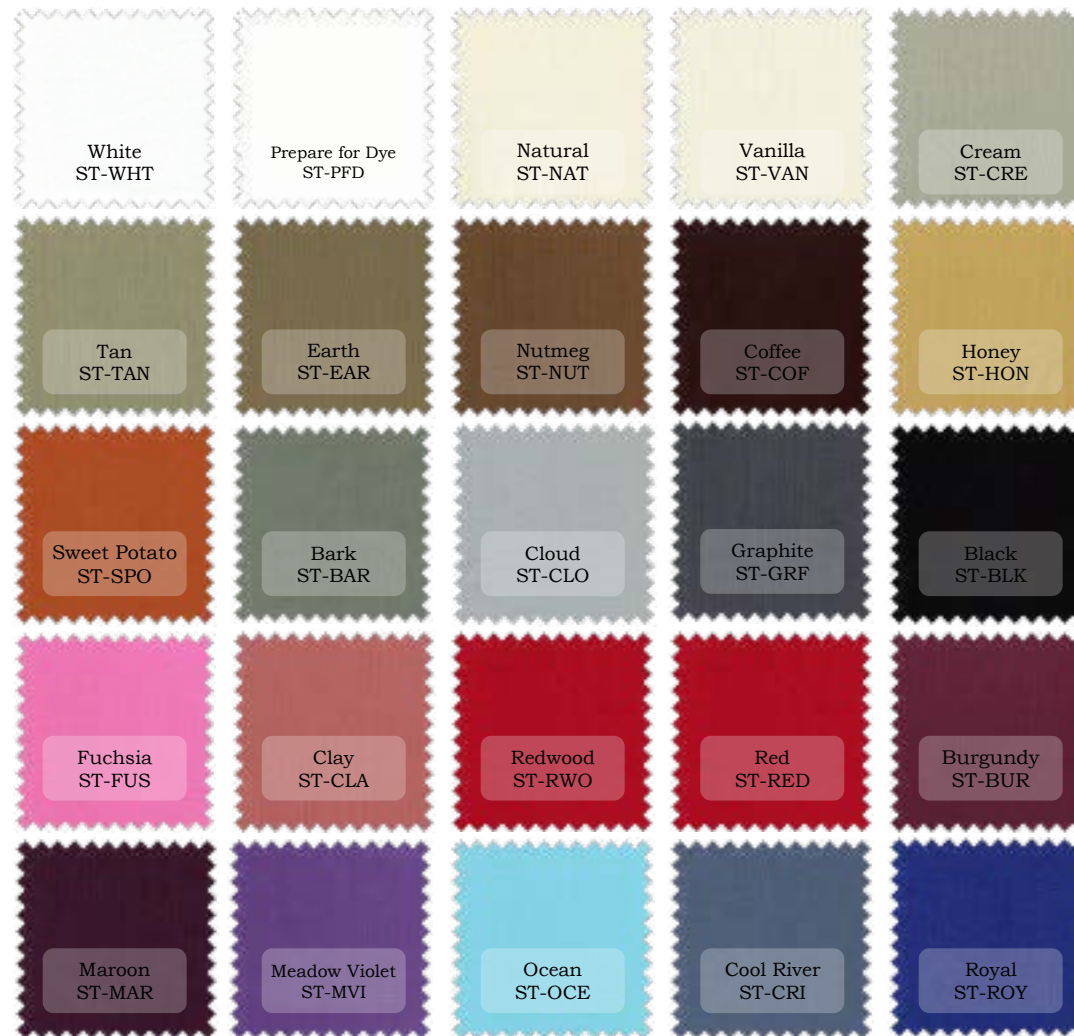


RAW MATERIALS DESIGN

www.rawmaterialsdesign.com

6-OUNCE SANDED TWILL

We use this luxurious 100% Cotton, 6 ounce/yard finished weight twill for our classic Dish Towels and blanks. It's sanded and brushed on one side for a soft, absorbent hand. 3-5% shrinkage. Colors are approximate and subject to slight dye lot variations. Dark colors may bleed or crock.



RAW MATERIALS DESIGN

www.rawmaterialsdesign.com

FUSED NYLON THREAD

The best thread for sewing heavy canvas and denim is 100% fused nylon. While many colors are manufactured, not all are stocked at any given time so please consider alternates in case your first choice is unavailable. Colors are approximate and subject to dye lot variation.



RAW MATERIALS DESIGN

www.rawmaterialsdesign.com

SPUN POLY THREAD

For sewing lighter-weight fabrics like lighter canvas and twill, we prefer spun polyester, available in several different weights. Not all colors are available at any given time so please consider second choices in case your first pick is unavailable. Colors are approximate and subject to dye lot variation.



RAW MATERIALS DESIGN

www.rawmaterialsdesign.com



Silkscreen



Heat-set Vinyl



Silkscreen



Embroidery

PERSONALIZATION

Also known as imprinting, this is how we can add your logo, brand element or artwork to your finished product. We can apply your supplied art file using silkscreen printing, embroidery, or heat-set vinyl.

Silkscreen inks can be hand-mixed to match your PMS or other color standard while embroidery thread comes in hundreds of different colors. Heat-set vinyl is only available in about a dozen colors so it's best for high-contrast applications where an exact color match isn't as important.

There are restrictions and limitations in size, detail, color and cost for each method. All requires a setup charge then an additional charge per piece to be imprinted. Our minimum order quantity for each method is 25 pieces with discounts available for larger quantities.

Send us your artwork and we'll be happy to recommend the best way to add it to your order.



RAW MATERIALS DESIGN

www.rawmaterialsdesign.com



Printed Flat Cotton Tape



1-Color Printed Label



Woven Label



Full-Color Printed Label

PRIVATE LABEL

Almost every product we make has our Raw Materials Design label attached. Like the red tab on the back pocket of a pair of Levi's jeans or the swoosh on Nike running shoes, it's an easy way to identify our products at a glance and stands as our guarantee of the quality of our designs, materials and construction.

But some customers would prefer to see their own label on their goods instead of ours. We completely understand and are happy to stitch on your label instead of ours.

Making custom labels is a specialized process that involves a third-party manufacturer or printer. We've worked with several across the country and are happy to share recommendations.

Label production typically takes 4-6 weeks for artwork setup, proofs and production. The cost varies depending on the size, number of colors and the type of label being made (printed or woven, patch or tape). Most manufacturers have a minimum order quantity that can run from several hundred to several thousand pieces.

Our minimum order quantity for private label projects starts at 100 pieces.



RAW MATERIALS DESIGN

www.rawmaterialsdesign.com



Fabric 'Bread Baskets'



Cargo Tote



Bakery Bread Bag



Waxed Canvas Butcher Apron

Custom Designs

Despite its name, custom designs cover a lot of territory: It can be as simple as an adjustment to an existing product design we already make - an apron hem that's a few inches shorter, an extra pocket, or one that's a little wider or divided differently.

It can also mean a completely new product design that starts literally as a clean sheet of white paper and thinking completely outside the box. The process of creating a brand new product involves sketching ideas, then refining them through several stages.



Once the design is finalized, we send it off to the have a sample made. When we know how much labor and materials are needed, we sharpen our pencil to price out the finished product. After you've adjusted or approved, we manufacture your order just like any other.

Whichever direction your project takes, we're happy to partner with you to make products that meet your specific needs.



RAW MATERIALS DESIGN

www.rawmaterialsdesign.com



Custom apron design in 10 oz. Briquette canvas

NEXT STEPS

Now that you've seen the custom product options available at Raw Materials Design, here's how we can make them for you.

Start by sending us a message from the [Contact Us](#) page on our web site to let us know you're interested in developing a custom product. We'll contact you by phone to introduce ourselves and learning about your needs.

We can brainstorm solutions; talk about fabric, thread and feature options; and production lead time. As we develop a better understanding of what you want, we'll be able to determine labor and material costs.

The next step is for us to prepare and send a cost estimate for your review. We'll be happy to modify or edit the estimate to make sure it accurately reflects your vision of the final product.

Once you approve the estimate and we've received your deposit to get the project under way, we'll order fabric, thread and other necessary trims. When they've arrived, we'll move your project into our production queue and provide an estimated target date for completion.

Imprinting or embroidery is usually the last step in the production process. We'll provide an estimate of lead time once the manufactured products arrive at the vendor.

Finally, we'll inspect, iron, and trim any loose threads from your products before packing them into cartons and sending them on their way to you.

As you've seen throughout this brochure, we've had quite a bit of experience making custom products for other customers. Perhaps we can make some for you?



RAW MATERIALS DESIGN

www.rawmaterialsdesign.com